

# Summer 2024 – Job Advertisement

## **Marketing Analyst**

**Location:** Pickering Islamic Centre

**Position Type:** Seasonal, Full-Time (35 hours/week) x 8 weeks

**Anticipated Start Date:** June 18, 2024

### **Job Summary:**

The Marketing Analyst will be responsible for researching and designing, promoting via social media, printing material, and developing marketing campaigns for the camp and Masjid activities.

### **Tasks and Responsibilities:**

- To ensure all designs follow the PIC marketing guidelines and to be approved by the supervisor.
- To ensure marketing is effective and completed on an effective schedule basis.
- Responsible for attending any staff/team meetings, trainings, arriving on time, and actively participating and contributing towards the development of the camp or event.
- To research and share optimal use of marketing with the team.
- To participate in Masjid and camp events, capture pictures and videos (where applicable).
- To keep up with the social media presence and promote the events online.

### **Qualifications:**

- Must be a Youth (Ages 15-30)
- Must be a Canadian Citizen or a Permanent Resident and must be legally entitled to work in Canada.
- At least 2-Year experience working as a freelancer or in a company – Preferred.
- A Student or Recent Graduate from a Canadian High School, College, or University – Preferred
- Ability to lead and demonstrate skills to work independently and with a team.
- Ability to meet deadlines and work under pressure.
- Excellent digital, communication, presentation, and writing skills.
- Familiar with the online and desktop tools (media design, web design, mass email, social media, etc.)
- Strong organization and time management skills

### **Pay:**

- \$18.00/Hour, plus any applicable payroll deductions (Taxes, EI, CPP, Vacation Pay, etc.)
- Pay Cycle - monthly.

### **To Apply:**

- Send your resume to [info@masjid.ca](mailto:info@masjid.ca)
- Deadline to Apply is Sunday June 16, 2024

**Acknowledgement:** This job is partially funded by the Government of Canada under the Canada Summer Jobs Program