

# MUHAMMAD AHSAN

Pickering, ON | 437-484-9990 | [klickingarts@gmail.com](mailto:klickingarts@gmail.com)

---

## Digital Photographer & Visual Communication Designer Videography & Video Editing

Enthusiastic Freelance Photographer with 8+ years of experience and focused on Portraiture, Wedding, Product, Fashion and Corporate, adept at Adobe Photoshop with a knack for creative styling is excited to contribute his diverse and artistic skills to a dynamic team and drive success and growth through exceptional branding and visually captivating digital touchpoints.

### SUMMARY OF SKILLS

- Emerging Digital Professional with 8+ years of experience
- Proficient in Portraiture, Wedding, Product, Fashion and Corporate
- Possesses Portfolio of Technical skills and Adobe Creative Skills
- Demonstrates exceptional communication abilities
- Expert in integrating User Interface (UI) Design with a profound focus on User Experience (UX)
- Proficient in Adobe Photoshop, Digital and Social Media, Image Editing, SEO, UX Design, Marketing Automation, Typography, Digital Art/Vector Art, MS Office Suite
- Hardworking, enthusiastic, reliable, positive, flexible, adaptable, detail-oriented, motivated individual with impeccable work ethic
- Experienced in completing tasks accurately, creatively and on time
- Dedicated team player
- Available for full-time and flexible hours

### RELEVANT PROFESSIONAL EXPERIENCE

#### Graphic Designer / Photographer

Nov 2023 – Continue

The Custom Lab – Ajax, ON

- Delivered excellent customer service ensuring customer satisfactions
- Worked collaboratively with team members
- Utilized artistic skills to ensure the client's happiness with the services provided

#### Photographer

Nov 2017 – Mar 2023

The Digital Shop and Photo Studio – Lahore, Pakistan

- Provided hundreds of local individuals and businesses with design, print and Product Photography, and Short videos (DVC) and wedding coverage solutions
- Delivered excellent customer service ensuring customer satisfactions
- Worked collaboratively with team members

- Utilized artistic skills to ensure the client's happiness with the services provided

### **Senior Graphic Designer**

**Dec 2014 – Apr 2016**

**KAYMU.PK – Lahore, Pakistan**

- Assisted as a senior graphic designer in the development and execution of Social Media and Print Media
- Conducted successful marketing campaigns to enhance brand visibility and engagement
- Ensured clients satisfactions with assisting them in promoting their brands through various promotional channels

### **Graphic Designer**

**Jan 2012 – Apr 2014**

**The Citizens Archive of Pakistan**

- Assisted in the development and execution of Social and Print Media
- Conducted successful marketing campaigns to enhance brand visibility and engagement
- Successfully and artistically handled Portrait Photography, and Video recorded/Video edited of Oral History Project
- Worked in collaboration with SOC Films and created several short films as a SOP video and photography for the world's First Billbed (BBDO)

### **OTHER WORK EXPERIENCE**

Fast-Food Preparer Burgerlicious – Ajax, ON	Oct 2023 – Continue
Food Counter Attendant Mr. Chef – Lahore, Pakistan	Oct 2020 – Dec 2022
Cashier BM Electronics – Lahore, Pakistan	Jan 2018 – Aug 2020

### **EDUCATION**

Bachelors of Fine Arts in Visual Communication Design Beaconhouse National University – Lahore, Pakistan	Sep 2007 – Jun 2011
---	---------------------