

Summer Camp 2023 – Job Advertisement

Marketing Analyst

Location: Pickering Islamic Centre

Position Type: Seasonal, Full-Time (35 hours/week) x 8 weeks

Anticipated Start Date: June 26, 2023

Job Summary:

The Marketing Analyst will be responsible for researching and designing, promoting via social media, printing material, and developing marketing campaigns for the camp and Masjid activities.

Tasks and Responsibilities:

- To ensure all designs follow the PIC marketing guidelines and to be approved by the supervisor.
- To ensure marketing is effective and completed on an effective schedule basis.
- Responsible for attending any staff/team meetings, trainings, arriving on time, and actively participating and contributing towards the development of the camp or event.
- To research and share optimal use of marketing with the team.
- To participate in Masjid and camp events, capture pictures and videos (where applicable).
- To keep up with the social media presence and promote the events online.

Qualifications:

- Must be a Youth (Ages 15-30)
- Must be a Canadian Citizen or a Permanent Resident and must be legally entitled to work in Canada.
- At least 2-Year experience working as a freelancer or in a company – Preferred.
- A Student or Recent Graduate from a Canadian High School, College, or University – Preferred
- Ability to lead and demonstrate skills to work independently and with a team.
- Ability to meet deadlines and work under pressure.
- Excellent digital, communication, presentation, and writing skills.
- Familiar with the online and desktop tools (media design, web design, mass email, social media, etc.)
- Strong organization and time management skills

Pay:

- \$17.00/Hour, plus any applicable payroll deductions (Taxes, EI, CPP, Vacation Pay, etc.)
- Pay Cycle - monthly.

To Apply:

- Send your resume to summercamp@masjid.ca
- Deadline to Apply is Friday, May 26, 2023.

Acknowledgement: This job is partially funded by the Government of Canada under the Canada Summer Jobs Program